

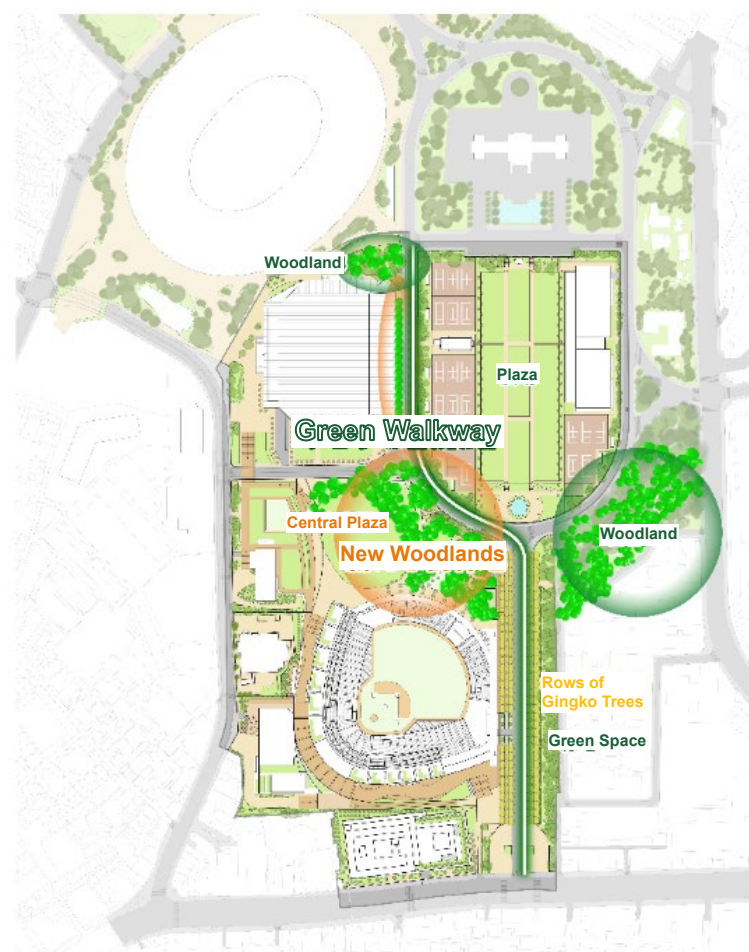
**Start of Acceptance of Donations for the Reiwa Tree Donation Program and Call for Participants  
in the “Parents and Their Children Pick Up Acorns! – in Jingu Gaien” Event**

Tokyo, Japan, October 6, 2023 – The developers of the Jingu Gaien District Urban Redevelopment Project (hereinafter, “the project”) today announced that the following two programs will be started today as part of the project, pursuant to the news release titled “Initiatives to Co-create New Greenery for the Next 100 Years of Jingu Gaien” issued on September 29, 2023.

We will continue to plan a variety of programs and implement initiatives to co-create the future greenery of the Jingu Gaien District together with everyone, with a desire to make the greenery of Jingu Gaien more accessible and enjoyable for the general public.

**1. Start of Acceptance of Donations for the Reiwa Tree Donation Program**

Starting today, we will begin accepting donations to purchase trees in order to create new greenery for Jingu Gaien. The trees purchased with the collected donations are scheduled to be planted mainly in a New Green Zone comprising features such as New Woodlands and a Green Walkway, primarily from 2028. In addition to the purchase of trees, the donations will also be used to cultivate and manage the trees we have bought.



Plan for the New Greenery of Jingu Gaien

**【Application overview】**

- Application period: October 6, 2023 1pm to January 8, 2024 5pm (planned)
    - \* The application period may end earlier than scheduled.
  - Number of donations: ¥1,000 per donation (up to 30 donations)
  - Entry method: Please apply through the Jingu Gaien Midori Project official website
  - Payment method: Credit card payment
    - \* Please see the official website for details.
- Jingu Gaien Midori Project official website: <https://gaien-midori-project.jp>

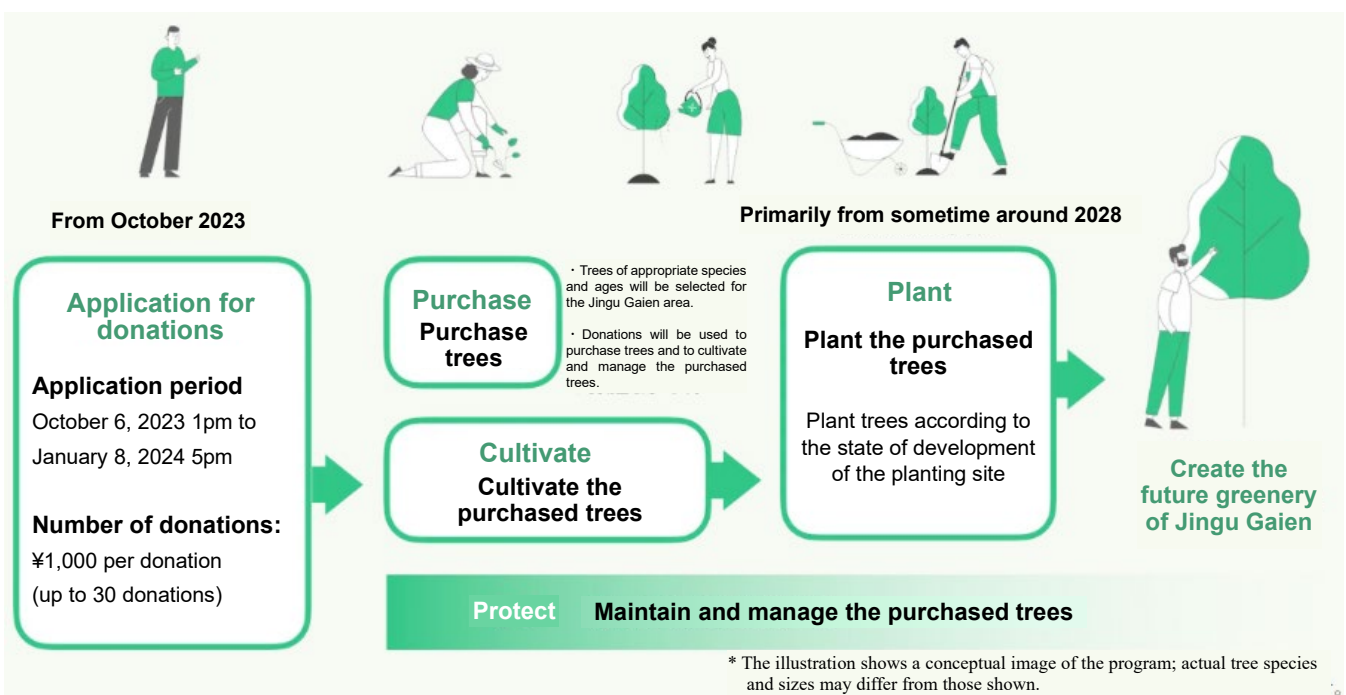
**【What is the Reiwa Tree Donation Program?】**

Meiji Jingu Gaien was formerly built through monetary donations and donated trees from the public under the call of people including the Japanese industrialist Eiichi Shibusawa and continues to be used to this day. Over many years, it has been renewed through human labor and opened to the public as a green space and cultural and sports facility, and has been enjoyed by many people. Based on a desire to make the greenery of Jingu Gaien more accessible and enjoyable for the general public over the next 100 years, we will launch the Reiwa Tree Donation Program while receiving cooperation from The Tokyo Chamber of Commerce and Industry in which Eiichi Shibusawa, who devoted his full effort to the establishment of Meiji Jingu Gaien, served as the first chairman.

The program will be designed to create new greenery in Jingu Gaien through a process in which the developers will select trees of appropriate species and ages and plant new trees, while taking into consideration the wishes of the public and the vegetation in each area. In this way, we will aim to not merely accept the donations of trees themselves, but to make it easier for those who agree with the purpose of the program to participate, and develop a plan to raise funds for the creation of new greenery.

**【About Jingu Gaien Midori Project, a general incorporated association】**

Jingu Gaien Midori Project is a general incorporated association composed of four members – Mitsui Fudosan Co., Ltd., Meiji Jingu, a religious corporation, Japan Sports Council, an incorporated administrative agency, and ITOCHU Corporation – all of whom are the developers of this project. It is intended to collect donations for the program, purchase trees and conduct other related activities in order to create new greenery in Jingu Gaien.



## 2. Start of Call for Participants in the Oak Tree Sapling Cultivation Program “Parents and Their Children Pick Up Acorns! – in Jingu Gaien”

Starting today, we will begin our call for participants in the “Parents and Their Children Pick Up Acorns! – in Jingu Gaien” event. This event is the first of a series of programs planned for the purpose of familiarizing people with nature in the Jingu Gaien area. It is a participatory event in which parents and their children will pick up the acorns of trees growing within Meiji Jingu Gaien. The collected acorns will then be raised by the developers. In the future, if the acorns sprout and grow steadily, we will consider planting the new trees within Meiji Jingu Gaien.

### 【Event implementation guidelines】

- Date: Saturday, November 11, 2023, 10am to 11:30am (planned)
  - Location: Gondawara area of Meiji Jingu Gaien
  - Event description: Parents and their children will have the opportunity to collect and sow acorns. The event will enable them to have fun and learn about the natural setting of Jingu Gaien in deep autumn.
  - Eligible participants: Children 3 to 12 years old and their parents or guardians
  - Number of event participants: 20 groups (up to 5 individuals may apply as 1 group)
    - \* If the number of applications exceeds the available spots, participants will be selected by a random drawing.
  - Participation fee: Free of charge
  - Application period: October 6 to October 20, 2023
- \* The event will be held in Japanese.
- \* For details, please visit the event webpage on the official website of the Jingu Gaien District Urban Redevelopment Project. <https://www.jingugaienmachidukuri.jp/event/>



Please direct inquiries to:

Jingu Gaien District Redevelopment Project Planning Office (Japanese language only)

Telephone: 03-6695-0539

Business hours: Monday to Friday (excluding national holidays) 9am to 6pm

Jingu Gaien District Urban Redevelopment Project website: <https://www.jingugaienmachidukuri.jp/en/>